



WHAT IS THE COALITION?

The Clean Capitalist Coalition is a group of policy institutes, advocacy organizations, scholars and experts working together to explore and develop innovative policy ideas that reduce barriers to clean free enterprise and conservation, to reduce pollution while increasing inclusive prosperity and freedom.

The coalition builds off of the laissez-faire policy principles that shaped modern capitalism, as applied to the most harmless and beneficial of solutions that reduce or eliminate pollution. So for these most beneficial activities:

- **Remove regulatory, tax, and trade barriers, to increase participation and competition by large and small businesses and individuals.**
- **Establish and maintain a level playing-field.**
- **Expand economic rights and freedoms.**
- **Build a bigger, more powerful, more open, global clean free market.**

HOW DOES THE COALITION WORK? HOW WILL THE COALITION GET RESULTS?

Members of the Coalition lead discussions on their own key policy proposals and benefit from a constructive, impact-oriented discussion with other members of the group. Collaborative policy development projects and better proposals will result from this process.

WHY NOW?

The polls vary but the trend is disappointingly clear: capitalism is falling out of favor with segments of the American population, particularly young adults. Despite record-breaking economic expansion, better take-home pay, and a job for anyone who wants one—our economic and political systems have failed to solve key problems. Simultaneously, the American consensus around conservation has fractured, driven by polarizing dissatisfaction with the current policy solutions. We've formed the Clean Capitalist Coalition to develop a new generation of policies. We believe these can achieve better environmental results, by harnessing the principles and power of capitalism. By harmonizing with the principles that made America great, these policies can also re-establish the American conservation consensus, with barrier removal as a better market incentive.

WHO IS PART OF THE COALITION?

Organizations

- Advanced Energy Economy
- American Conservation Coalition
- American Council for Capital Formation
- American Council for an Energy-Efficient Economy (ACEEE)
- American Renewable Energy Institute
- Citizens for Responsible Energy Solutions (CRES) Forum
- Clean Capitalist Leadership Council (CCLC)
- ClearPath Foundation
- ConservAmerica
- Conservative Energy Network
- Earth and Water Law Group

- EarthX
- Grace Richardson Fund
- Ocean Recovery Alliance/Plasticity Forum

Individuals

- Wayne Winegarden, Senior Fellow in Business & Economics, Pacific Research Institute (PRI)
- Meredith Walker, Chief Economist, EarthX
- Brent Fewell, Earth and Water Law Group
- Jeff Kupfer, Earth and Water Law Group
- Michael A. Mehling, Deputy Director, MIT Center for Energy and Environmental Policy Research (MIT CEEPR)

Learn more at

www.cleancapitalistcoalition.org